



NoRxAbuse Receives Grant from California HealthCare Foundation To Continue Work on Safe and Responsible Use of Prescription Opioids

(Redding, Calif. – December 15, 2015) — **NoRxAbuse** announced today that it received one of [twelve grants](#) from the California HealthCare Foundation to support local efforts to address the misuse and diversion prescription painkillers in Shasta County.

Every day, [44 people in the US die](#) from overdosing on prescription painkillers, and many more become dependent on these medications. The misuse of painkillers – drugs like oxycodone, codeine, and morphine – is the nation's fastest-growing drug problem and has been classified as an epidemic by the US Centers for Disease Control and Prevention (CDC). Prescription opioids are dispensed in Shasta County at alarmingly high rate, more than twice the California average per 1,000 residents.

NoRxAbuse (www.NoRxAbuse.org), brings together local leaders representing healthcare providers, public health agencies, educators, health plans, law enforcement and other stakeholders sharing commitment to the same goal – improving patient safety and preventing abuse and diversion of prescription drugs.

The grant will allow **NoRxAbuse** to employ multi-faceted approach to the issue of abuse and diversion of prescription drugs including, but not limited to, promoting safer prescribing practices, education of patients and caregivers, expanding access to effective addiction treatment and implementing community approaches to overdose prevention.

The mission of NoRxAbuse coalition is to improve patient safety and to prevent prescription drug abuse by providing tools to healthcare professionals, by increasing public awareness and by developing viable solutions for local communities.

Education is more powerful than regulation

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